



FOR IMMEDIATE RELEASE

CONTACT: Janice Schenk
1-888-776-5792, x1891

TIRE CENTERS, LLC (TCI) SELECTS OECONNECTION TO EXPAND AUTO DEALERSHIP GROWTH THROUGH INTERNET-BASED ORDER FULFILLMENT

RICHFIELD, OH, Oct. 2, 2007 – OEConnection LLC, a leader in online parts sourcing solutions for the automotive original equipment replacement parts business, announces an agreement with South Carolina-based Tire Centers, LLC, for 45 tire distribution locations that service auto dealership parts and service departments. OEConnection's Tire Replenishment Tool (TRT), uses OEConnection's D2DLink® Internet-based system with nightly data collection of auto dealership and tire distributor tire inventory. TRT enables daily, automatic, online tire replenishment between TCI and OEConnection's over 10,000 Ford and GM dealership subscribers. TCI joins another 300 U.S. tire distributors nationwide already using OEConnection's TRT program.

TCI is a wholly owned subsidiary of Michelin North America, Inc. **Nate Kirian, TCI Senior Director of Business Development** said, "We anticipate the automation of tire fulfillment will help our distribution center locations build stronger relationships with new car dealership customers and help dealerships maintain more accurate tire stock levels and assortments to meet driver demand. It will also help our distribution centers to become more efficient via OEConnection's automated ordering process, which translates into fewer phone calls and ultimately into lower administrative costs. From signing the contract with OEConnection to dealerships sending us automatic orders took just a few days. We're already realizing automatic and increased order fulfillment through the TRT system."

Ted Fellowes, OEConnection VP Supply Chain Solutions said, "Recognized as one of the top U.S. tire distributor organizations, TCI is an undisputed market leader. OEConnection is proud to be a part of TCI's expansion and automation with the auto dealership market. We're confident our proven solutions for original equipment parts and authorized tires will enable TCI to achieve their business objectives to support their future strategic goals."

- more -

Page 2 – TIRE CENTERS, LLC (TCI) SELECTS OECONNECTION TO EXPAND AUTO DEALERSHIP GROWTH THROUGH INTERNET-BASED ORDER FULFILLMENT

“This agreement is a perfect example of technology leveraged to ensure accurate stock levels at the dealership, and optimized distributor efficiencies with increased stock order delivery and fewer hot-shot emergency deliveries. A key objective of TCI was to automate manual phone-order processes that the company had previously relied on,” continued Mr. Fellowes

OEConnection’s TRT solution uses a ‘set-and-forget’ process helping both distributors and dealerships ensure accurate, automated order fulfillment with reduced manual processes. The Tire Replenishment Tool solution enables:

- dealerships to establish TCI locations as favorites, always appearing at the top of tire searches
- look up of automaker program tires by size
- automatic or manual tire replenishment ordering, using target stocking level models.

About OEConnection LLC: OEConnection is a provider of web-based technology solutions for automakers, their affiliated dealers, and others in the automotive parts business. Serving over 15,000 dealerships, collision repairers, fleets and repair shops, OEConnection provides the industry’s largest ecommerce parts exchange and analysis tools enabling users to better market, manage, move, and purchase original equipment parts. Depended on for over 4.5 million parts decisions monthly, OEConnection solutions facilitate an estimated \$8 billion in annual parts trade. OEConnection is a joint venture created by DaimlerChrysler, Ford Motor Company, General Motors, and Snap-on Business Solutions. The company is headquartered in the greater Cleveland area at 4205 Highlander Parkway, Richfield, Ohio 44286. For more information, email Janice.Schenk@OEConnection.com, visit www.OEConnection.com or call 888-776-5792, x1891.