

Real-world parts inventory  
stocking knowledge

Channel perspective

Informed  
parts decisions



## Powerful technology — new insight.

LinkIQ answers the “what-ifs” — it opens up a new world of improved parts decisions. Use parts inventories of franchised dealerships and distributors to get a better picture of the OE replacement parts supply chain. Availability, idle, excessive stock, write-down risks, OE parts loyalty...all at any level of granularity. LinkIQ is the parts intelligence tool that helps manufacturers ensure the right OE replacement parts are in the right place at the right time.

# Information for improved inventory decisions.

- ◆ Support managed inventory programs
- ◆ Reporting of parts department inventory valuation for dealer ownership changes
- ◆ Realize cost efficiencies — better understand parts availabilities, turn rates, and days supply so you have fewer obsolete parts, reduced returns, and have fewer buybacks
- ◆ Increase customer satisfaction — have the right parts at the right place in the supply chain so vehicles get repaired quickly to get customers back on the road
- ◆ Export results to perform additional analysis.

Part Circulation Results Wizard - Microsoft Internet Explorer

Welcome, Brad Stanford

LinkIQ

Part Circulation Results Wizard

Display Settings: Grouping: Dealers, Then Parts

Result Level Detail: Dealer: Dealer Code, Part: Part Number

Show Columns:  Region,  Zone,  Select a Category

Purchases/Sales/Inventory History: Show: 13 Months, Display: Inventory, Sales, Purchases

Dealer Code	Company Name	Part Number	Alternate Part Number	Description	Current Cost	QOH	Inventory Pull Date	Inventory Value (\$)
001006	Grady Motors	8972216271	YB40676	BUMPER, RR PRIME	\$93.00	2	5/3/2009	\$186.00
001021	Jim Burke Motors	8972216290	YL33241	BUMPER, RR PRIM	\$34.35	3	5/3/2009	\$103.05
001021	Jim Burke Motors	8972216271	YB40676	BUMPER, RR PRIME	\$93.00	4	5/3/2009	\$372.00
002020	MOORE Motors	8972216300	Y525610	BUMPER, RR PRIM	\$34.35	4	5/3/2009	\$137.40
004137	Sierra of Monrovia Motors	8972216271	YB40676	BUMPER, RR PRIM	\$93.00	2	5/3/2009	\$186.00
004137	Sierra of Monrovia Motors	8972216271	YB40676	BUMPER, RR PRIM	\$34.35	1	5/3/2009	\$34.35
004137	Sierra of Monrovia Motors	8972216290	YL33241	BUMPER, RR PRIM	\$93.00	1	5/3/2009	\$93.00
004196	Bosch Motors	8972216271	YB40676	BUMPER, RR PRIME	\$93.00	1	5/3/2009	\$93.00
004204	Fresno Motors	8972216271	YB40676	BUMPER, RR PRIME	\$93.00	2	5/3/2009	\$186.00
005026	Dayton Motors	8972216271	YB40676	BUMPER, RR PRIM	\$34.35	2	5/3/2009	\$68.70
006017	Valenti Motors	8972216290	YL33241	BUMPER, RR PRIM				

Items: 1 - 12 of 42

Selected Dealers: 420 Selected Parts: 3

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## Parts Circulation:

- ◆ Improve parts logistics – from reducing costly inventory write-downs to eliminating unnecessary last-time buys
- ◆ Support parts marketing programs
- ◆ Support recall campaigns.

## Idle Analysis:

- ◆ Dealer-specific idle inventory status to guide dealer and OEM in corrective actions
- ◆ View idle inventory information at the dealer, region, district, or national level by part category, part group or set of part numbers.

## Stocking Analysis:

- ◆ Guide dealers on which parts to add to their inventory to boost fill rate
- ◆ Identify potential loyalty issues on individual part numbers at the dealer level.

