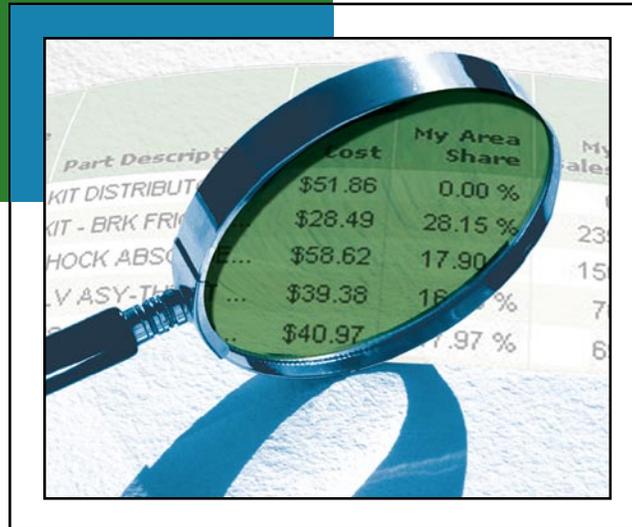




Parts Intelligence That Helps Drive Profit



LinkIQ is an online solution using D2DLink® parts information gathered from dealerships in your town and across the country to help analyze and improve your parts business.

- Make informed stocking decisions by seeing parts that are selling in your area that you don't stock
- Find top-line revenue opportunities by identifying fast-moving parts
- Reduce obsolescence by finding markets that sell your slow-moving parts
- See part trending graphs of your sales and area sales in just seconds.

LinkIQ provides information to help you take action to increase sales and inventory turns, and see area parts movement to help make better stocking decisions and decrease idle inventory! Every night, OEConnection collects parts stocking and sales related data and tracks D2DLink part locate and discount information, so LinkIQ subscribers can get the optimum in parts data analysis information.

LinkIQ provides valuable information:

- Graphical display of part sales trends to make phase-in and phase-out part decisions in just seconds
- Increase customer satisfaction — have the right parts on-hand at the right time when customers need them
- Identify missed opportunities — so you can add fast-moving parts to your stock assortment and sell more parts.

Parts Intelligence At Your Fingertips

- Learn what parts to start stocking because they are hot sellers in your area
- See how to discount slow moving parts competitively and make maximum use of your inventory capital
- Have idle? LinkIQ provides information so you can take action — what discounted pricing is offered across the country and where your idle parts could be selling
- Compare your parts department performance to other area dealers with respect to estimated sales, inventory, and idle inventory.

See valuable part area sales trending graphs in just seconds!



Click [Run Now](#) to view reports online immediately or click [Schedule](#) to have reports emailed to your inbox.

Results Type		
Parts Department Scorecard	Schedule	Run Now
Parts Department Scorecard	Schedule	Run Now
Discounting	Schedule	Run Now
Part Analysis	Schedule	Run Now
Area Performance	Schedule	Run Now

See fast-selling parts in your area that you don't stock.

Sales Trend	Part Number	Alternate Part Number	Part Description	Cost	My Area Share	My Sales	Area Sales	Avg Selling Dealers Per Month	My Avg QOH	Avg Dealer QOH	My Current QOH	Current Area QOH	Dealers With Part
	1L2Z960123	FA1123	KIT DISTRIBUTOR ...	\$51.86	0.00 %	0	309	6.0	-	6	0	43	21
	1S7Z673123	FL91123	KIT - BRK FRIC LN...	\$28.49	28.15 %	239	849	5.2	20	16	24	78	6
	AGSF3123	SP4123	SHOCK ABSORBE...	\$58.62	17.90 %	150	838	5.5	15	16	22	74	5
	AGSF32123	SP4123	VLV ASY-THROT ...	\$39.38	16.83 %	70	416	4.7	17	13	11	78	5
	C2AZ134123	CLB194123	SNS ASY-FRT BR...	\$40.97	17.97 %	69	384	5.3	11	11	7	60	6
	D9AZ673123	FL1123	INJECTOR ASY-FU...	\$62.00	9.84 %	43	437	5.3	17	11	11	66	6